



CompanyMileage Saves Mobile Health Providers Millions with MapQuest for Business

Geocoding millions of patient addresses each month was once a challenge for Dallas, Texas-based CompanyMileage, due to inaccuracies with the company's previous geospatial service provider. This was of utmost concern for the company, whose mobile health provider client base relies upon CompanyMileage to precisely pinpoint patient locations and accurately track mileage. Since switching to MapQuest for Business, the company's geocode inaccuracies and inflexible contract terms are now a thing of the past.



CompanyMileage
MANAGING COST ONE MILE AT A TIME

Cracking the Code

Founded in 2009, CompanyMileage develops a mobile application used by home health and hospice caregivers throughout the U.S. and Canada. More than 100,000 users complete millions of patient visits each month, using CompanyMileage to accurately log mileage to submit for reimbursement. For some customers, annual mileage reimbursement can total millions of dollars per year.

A Bumpy Road With an Alternate Geospatial Service Provider

When the company began to ship its mileage tracking mobile app in 2011, the company's founder, Kevin Winters, noticed issues with the accuracy of geocode results. Rural addresses weren't recognized, and address suggestions failed to incorporate the proximity of the user's current location when providing a suggestion. In addition, pricing was doubling every year. CompanyMileage grew frustrated with poor customer support and slow response time from their previous provider, and decided to make a change.

Objectives:

- Precisely geocode patient locations, even in the most rural areas, within the CompanyMileage mobile app.
- Enable location-aware 'type-ahead' capability to save users from having to key in their full address
- Accurately track mileage traveled to and from millions of patient locations monthly.

A Long-Term Relationship with MapQuest for Business

In 2012, CompanyMileage switched to MapQuest for Business as their single geospatial provider. "We chose MapQuest because they give us a great product, great customer service and fair pricing terms," said the company's founder, Kevin Winters. "MapQuest's Geocoding API was easy to implement, and we were able to make the switch quickly."

More than five years later, Winters remains pleased with his switch to MapQuest. "We're looking to continue to build our long-term relationship with MapQuest."

In terms of product capabilities, accuracy and performance, Winters is equally pleased. "MapQuest provides us with a better scoring system to build address validation rules around, providing a better user experience for our customers," said Winters. "And remote location accuracy is no longer an issue," he noted.

Saving Millions for Customers Annually

Today the company's user base logs seven million trips per month. "Our customers saved approximately \$18 million last year, due to increased mileage tracking accuracy thanks to MapQuest," said Winters.